

# The Hong Kong Polytechnic University

## Subject Description Form

<b>Subject Code</b>	LGT5013
<b>Subject Title</b>	Transport Logistics in China
<b>Credit Value</b>	3
<b>Level</b>	5
<b>Normal Duration</b>	1-semester
<b>Pre-requisite</b>	Students are expected to understand Putonghua and to read simplified Chinese Characters.
<b>Objectives</b>	<p>To provide within an operational and business environment:</p> <p>an advanced understanding of the market demand and supply, as well as principles and complexities of different mode of transportation in freight industry in China;</p> <p>the advanced skills necessary to implement logistics and supply chain management strategy in various industrial sector within a logistics company environment;</p> <p>proactive thinking to achieve and sustain advantage in a rapidly changing business/freight operational environment in China.</p>
<b>Intended Learning Outcomes</b>	<p>Upon completion of the subject, students will be able to:</p> <ol style="list-style-type: none"><li>a. Analyse macro economical and industrial situation of transport logistics in China with updated facts and numbers.</li><li>b. Describe the modes of logistics operation of road, water, air, and rail in China.</li><li>c. Understand the emerging business mode of Chinese logistics companies. Gain strategic insight on how to develop logistics related business within China, with deep-dive analysis into rapid developing sectors.</li><li>d. Examine the policy and regulations in domestics and international trade, and the logistics relationship between China and Hong Kong.</li><li>e. Understand and apply the Chinese transport and commercial law.</li><li>f. Develop the ability to assess and evaluate the different logistics environments in China and Hong Kong.</li></ol>

<b>Subject Synopsis/ Indicative Syllabus</b>	<ul style="list-style-type: none"> <li>▪ Transport Economics. Demand and supply for freight transportation services, market structure and organization, government intervention, as well as regional economic and transportation development</li> <li>▪ Organizational and Principal Characteristics of Transport Logistics in China: Logistics operation of Air Transport; Logistics operation of Sea/Inland waterway Transport; Logistics operation of Rail Transport; Logistics operation of Road Transport; and Port Operations.</li> <li>▪ Overview of China Trade and its impact on logistics; Commercial Transport Policy; Trading practice and related government organizations in China; Hong Kong/China co-operation; Future developments in China Trade.</li> <li>▪ Customs ordinances and trade regulations; Legal framework for transport and logistics in China; Foreign investment law in transport and logistics industries; Legal framework for Chinese Free Trade Zones; Chinese dispute resolution mechanisms for maritime and logistics cases, Chinese Maritime Law (covering bills of lading, marine insurance;); and Chinese Civil Code (covering domestic transportation contracts and warehouse contracts).</li> </ul>																																						
<b>Teaching/Learning Methodology</b>	<p>Lectures introduce and explain key concepts and key sectors with case analysis. Lectures are followed by class discussions where concepts are linked to real events in the industry through appropriate examples and their analysis.</p> <p>Seminars are highly interactive and include discussions of current / past events, case studies, and student presentations. Students are expected to actively participate in the classes and to share their experience and learn from each other.</p> <table border="1" data-bbox="584 1200 1342 1485"> <thead> <tr> <th rowspan="2">Teaching/Learning Methodologies</th> <th colspan="6">Intended Subject Learning Outcomes to be assessed</th> </tr> <tr> <th>a</th> <th>b</th> <th>c</th> <th>d</th> <th>e</th> <th>f</th> </tr> </thead> <tbody> <tr> <td>Lecture</td> <td>✓</td> <td>✓</td> <td>✓</td> <td>✓</td> <td>✓</td> <td>✓</td> </tr> <tr> <td>Tutorial</td> <td>✓</td> <td>✓</td> <td>✓</td> <td>✓</td> <td>✓</td> <td>✓</td> </tr> </tbody> </table>	Teaching/Learning Methodologies	Intended Subject Learning Outcomes to be assessed						a	b	c	d	e	f	Lecture	✓	✓	✓	✓	✓	✓	Tutorial	✓	✓	✓	✓	✓	✓											
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	<ul style="list-style-type: none"> <li>▪ Since the course focuses on transport logistics in China, case analysis and learning from practical, work-based experiences forms an important constituent of student assessment. Further, assignments and case analysis reinforce theoretical concepts learnt during the lectures and enable their applications in real-life operational situations. Final examination that assesses student's familiarity with theoretical concepts and the ability to apply conceptual framework in case analysis.</li> <li>▪ Students would be given regular feedback on their performance, by email or as comments on assignments submitted.</li> </ul>	
<b>Student Study Effort Expected</b>	Class contact:	
	<ul style="list-style-type: none"> <li>▪ Lectures / Tutorials</li> </ul>	39 Hrs.
	Other student study effort:	
	<ul style="list-style-type: none"> <li>▪ Self study</li> </ul>	45 Hrs.
	<ul style="list-style-type: none"> <li>▪ Coursework</li> </ul>	42 Hrs.
	Total student study effort	126 Hrs.
<b>Reading List and References</b>	<p><b><u>Recommended Textbooks and Statistical Reports</u></b></p> <p>Charles Guowen Wang, <i>CSCMP Global Logistics Perspective – China</i>, 2015</p> <p>Blauwens,Gust; Peter De Baere, Eddy van de Voorde (2006), <i>Transport economics Antwerpen</i> : De Boeck.</p> <p><i>China freight transport report</i> [electronic resource] / Business Monitor International London : Business Monitor International.</p> <p>Anming Zhang et al. (2004), <i>Air cargo in mainland China and Hong Kong</i> / Anming Zhang ... [et al.]. Aldershot, England : Ashgate, c2004.</p> <p>Hirst, Mike., (2008), <i>The air transport system</i>, Cambridge, England : Woodhead Pub.</p> <p><i>Ports, cities, and global supply chains</i>, Edited by James Wang et al., Aldershot, England : Ashgate, 2007.</p> <p>《中国物流发展报告》/中国物流与采购联合会、中国物流学会,北京市 : 中国物资出版社</p> <p>《中國海關》 [electronic resource] 北京 : 中國學術期刊(光盤版)電子雜誌社</p> <p>《中国现代物流发展报告》,南开大学/国家发改委</p>	

	<p>《中国物流年鉴》，中国物资出版社</p> <p>《中国供应链管理蓝皮书》，丁俊发主编，中国：中国物资出版社，</p> <p><b><u>Reference Journals and database: (available via POLYU library e-journals)</u></b></p> <p>Journal of Air Transport Management</p> <p>Maritime Policy and Management</p> <p>Maritime Economics and Logistics</p> <p>Transportation Research – Part A</p> <p>Transportation Research – Part E</p> <p>Transport Policy</p> <p>Chinalawinfo</p>
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