

# The Hong Kong Polytechnic University

## Subject Description Form

<b>Subject Code</b>	LGT5034
<b>Subject Title</b>	Global Sourcing and Supply
<b>Credit Value</b>	3
<b>Level</b>	5
<b>Normal Duration</b>	1-semester
<b>Pre-requisite / Co-requisite/ Exclusion</b>	Nil
<b>Role and Purposes</b>	<p>This subject examines global sourcing decisions and development of supply strategy and network of firms in their integration of international value chains in changing business environments.</p> <p>This subject contributes to the following Intended Learning Outcomes for the MSc programme(s):</p> <p>MSc in Global Supply Chain Management</p> <p>#3 Manage global sourcing and procurement</p>
<b>Subject Learning Outcomes</b>	<p>Upon completion of the subject, students will be able to:</p> <ol style="list-style-type: none"> <li>a. outline the internationalization strategies of firms in changing global business environments,</li> <li>b. examine international purchasing &amp; supply decisions and development of global sourcing,</li> <li>c. evaluate global sourcing functions in context of integrated international value chains,</li> <li>d. develop global sourcing organization and strategies for effective supply chain process management,</li> <li>e. understand the best practices and contemporary issues of global sourcing and supply</li> <li>f. analyses big data for global sourcing and procurement</li> </ol>
<b>Subject Synopsis/ Indicative Syllabus</b>	<ul style="list-style-type: none"> <li>● Global business environments and internationalization strategies of firms</li> <li>● Role of government, regional economies and business-government relationships</li> <li>● International competitiveness of firms, industries and nations</li> <li>● International purchasing and governance of transactions</li> <li>● Foreign exchange risks in international business operations</li> <li>● Development of global supply chains and sourcing strategies of firms</li> <li>● International R &amp; D, technology and business network development</li> </ul>

	<ul style="list-style-type: none"> <li>• Supplier development in foreign markets</li> <li>• Logistics management for global supply</li> <li>• Integration of international value-chain functions</li> <li>• Structural and cultural control in global business</li> <li>• Global sourcing for effective supply chain management</li> <li>• Best (relevant) practices of global sourcing and supply management</li> <li>• Contemporary issues of global sourcing and supply management</li> <li>• Leadership in making changes in relation to sourcing activities</li> <li>• Big data analytics for global sourcing and procurement</li> </ul>																																																				
<b>Teaching/Learning Methodology</b>	Lectures and discussion are used to introduce to students the concept, theory and applications of the topics. Students need to participate in class, seminar like discussion of selected topics / cases in detail and exploring context-specific issues. Students are encouraged to take an active role in all seminar discussions (and to some extent, the lectures!).																																																				
<b>Assessment Methods in Alignment with Intended Learning Outcomes</b>	<table border="1" data-bbox="517 824 1457 1317"> <thead> <tr> <th rowspan="2">Specific assessment methods/tasks</th> <th rowspan="2">% weighting</th> <th colspan="6">Intended subject learning outcomes to be assessed (Please tick as appropriate)</th> </tr> <tr> <th>a</th> <th>b</th> <th>c</th> <th>d</th> <th>e</th> <th>f</th> </tr> </thead> <tbody> <tr> <td>1. Coursework</td> <td>50%</td> <td>✓</td> <td>✓</td> <td>✓</td> <td>✓</td> <td>✓</td> <td>✓</td> </tr> <tr> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> </tr> <tr> <td>3. Final examination</td> <td>50%</td> <td>✓</td> <td>✓</td> <td>✓</td> <td>✓</td> <td>✓</td> <td>✓</td> </tr> <tr> <td>Total</td> <td>100 %</td> <td colspan="6"></td> </tr> </tbody> </table> <p data-bbox="517 1361 1457 1435">Explanation of the appropriateness of the assessment methods in assessing the intended learning outcomes:</p> <p data-bbox="517 1464 1457 1503"><b>Assessment:</b> The assessment will be based on two components:</p> <p data-bbox="517 1532 1457 1637">a) A three-hour examination will contribute to a weight of 50% in the course. The objective of the examination is for students to review all concepts covered in the course one last time.</p> <p data-bbox="517 1666 1457 1740">b) Class discussion of cases, participation and presentation will in total contribute to a weight of the remaining 50% in the course.</p> <p data-bbox="517 1756 1457 1830"><i>Note: To pass this subject, students are required to obtain Grade D or above in both the Coursework and Exam components.</i></p>							Specific assessment methods/tasks	% weighting	Intended subject learning outcomes to be assessed (Please tick as appropriate)						a	b	c	d	e	f	1. Coursework	50%	✓	✓	✓	✓	✓	✓									3. Final examination	50%	✓	✓	✓	✓	✓	✓	Total	100 %						
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3. Final examination	50%	✓	✓	✓	✓	✓	✓																																														
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<b>Student Study Effort Expected</b>	Class contact:																																																				
	▪ Lectures / Tutorials			39 Hrs.																																																	

	Other student study effort:	
	<ul style="list-style-type: none"> <li>▪ Private studies, group presentation and individual written assignment</li> </ul>	87 Hrs.
	Total student study effort	126 Hrs.
<b>Reading List and References</b>	<ol style="list-style-type: none"> <li>1. Weele, Arjan J. Van (2014), <u>Purchasing &amp; Supply Chain Management</u>, Cengage Learning.</li> <li>2. Fred Sollish &amp; John Semanik (2011), <u>Strategic Global Sourcing Best Practices</u>, Wiley.</li> <li>3. Robert J. Trent (2007), <u>Strategic Supply Management. Creating the Next Source of Competitive Advantage</u>, J. Ross Publishing.</li> <li>4. Branch, A.E. (2009), <u>Global Supply Chain Management and International Logistics</u>, Routledge.</li> <li>5. Cheng, L.K. and Kierzkowski, H. (Eds) (2001), <u>Global Production and Trade in East Asia</u>, Kluwer.</li> <li>6. Cattaneo, O., Gereffi, G. and Staritz, C. (Eds.) (2010), <u>Global Value Chains in a Postcrisis World</u>, The World Bank.</li> <li>7. Daniels, J.D., Radebaugh, L.H. and Sullivan, D.P. (2011), <u>International Business</u>, Pearson.</li> <li>8. Dicken, P. (2007), <u>Global Shift: Mapping the Changing Contours of the World Economy</u>, Guilford Press.</li> <li>9. Kotabe, M. and Helsen, K. (2010), <u>Global Marketing Management</u>, Wiley.</li> <li>10. Lane, C. and Probert, J. (2009), <u>National Capitalisms, Global Production Networks</u>, Oxford University Press.</li> <li>11. Trent, R.J. and Roberts, L.R. (2010), <u>Managing Global Supply Chain and Risk</u>, J.Ross.</li> <li>12. Burt, David N., Dobler, Donald W., and Starling, Stephen L. (2004), <u>World Class Management, the Key to Supply Chain</u>, Mc Graw Hill.</li> </ol>	