

# The Hong Kong Polytechnic University

## Subject Description Form

<b>Subject Code</b>	LGT5061
<b>Subject Title</b>	International Logistics Management
<b>Credit Value</b>	3
<b>Level</b>	5
<b>Normal Duration</b>	1-semester
<b>Exclusion</b>	CSE564 Transportation and Logistics LGT5002 International Logistics Systems, Operations and Management
<b>Role and Purposes</b>	<p>This subject aims to provide students with an understanding of the growing importance of international logistics management in the global supply chain. It provides students with an accessible overview of logistics in international settings and a fundamental knowledge of how application of international logistics management principles can help firms achieve cost and service advantages in the global marketplace.</p> <p>This subject contributes to the following Intended Learning Outcomes for the MSc programme(s):</p> <p>MSc in Global Supply Chain Management #2 Build up operations and logistics concepts</p>
<b>Subject Learning Outcomes</b>	<p>Upon completion of the subject, students will be able to:</p> <ol style="list-style-type: none"> <li>a. Understand the different elements of international logistics management;</li> <li>b. Learn the theories of international trade and their applications for international logistics management;</li> <li>c. Recognize the importance of international logistics management on firm performance;</li> <li>d. Acquire the analytical skills for managing international logistics activities;</li> <li>e. Understand how the elements of international logistics management should be organized to deliver cost and service advantages for firms;</li> <li>f. Study the issues for effective planning, control and monitoring of logistics management in international context.</li> <li>g. Understand the China logistics and trade impact under the supply-side reform and Made-in-China 2025.</li> <li>h. Understand the new dynamics of global logistics landscape under the US-China trade war.</li> <li>i. Understand how new technologies are changing the trade/consumption behavior and new trends in logistics.</li> </ol>

<b>Subject Synopsis/ Indicative Syllabus</b>	International logistics environment; International logistics and competitiveness; International logistics and the roles of Hong Kong; Concepts and theories of international trade; Trading terms and practices; Information management for international logistics; Globalization and the opportunities for logistics; Logistics customer services; Intermodal transportation systems; International shipping operations; Shipping markets, Shipping costs and freight rates; Container transport chain, Air transport; International purchasing and supply; Analysis of international opportunities; Warehousing; Logistics security issues; Environmental issues in the logistics chain; Performance evaluation in international logistics; Quality management for logistics management; Future direction in international logistics management. Industry 4.0, IoT, trade logistics vs ecommerce fulfillment, China's supply-side reform, Made-in-China 2025, drone and manless driving trend in logistics fulfillment, US-China trade war.										
<b>Teaching/Learning Methodology</b>	Lectures are the major teaching method used to facilitate learning. Students are able to learn both theories and applications. In addition, they can share and integrate their knowledge through case study discussions.										
<b>Assessment Methods in Alignment with Intended Learning Outcomes</b>	Specific assessment methods/tasks	%	Intended subject learning outcomes to be assessed (Please tick as appropriate)								
			a	b	c	d	e	f	g	h	i
	<b>Coursework</b>										
	Quiz/Assignment	30%	✓	✓	✓	✓	✓	✓	✓	✓	✓
	Participation in discussions/Attendance	20%	✓	✓	✓	✓	✓	✓	✓	✓	✓
	<b>Examination</b>	50%	✓	✓	✓	✓	✓	✓	✓	✓	✓
	Total	100 %									
	The examination questions cover some of the issues mentioned in the learning outcomes. Assessment is based on students' integration of their knowledge and thoughts.										
<b>Student Study Effort Expected</b>	Class contact:										
	▪ Lectures / Tutorials										
	Other student study effort:										
	▪ Project										
	▪ Self-study										
	Total student study effort										
<b>Reading List and References</b>	Lun, Y. H. V. and Lai, K. H. (2010) Shipping and Logistics Management, Springer, UK. (ISBN-978-1-84882-996-1)										

	<p>Lun, Y. H. V., Lai, K. H. and Cheng, T. C. E. (2009) Container Transport Management, Shipping and Transport Logistics Book Series, Inderscience, Geneva, Switzerland. (ISBN 0-907776-40-X)</p> <p>Stock, J. R. and Lambert, D. M. (2001) Strategic Logistics Management, 4<sup>th</sup> Edition, McGraw-Hill, New York. (ISBN 0-07-118122-9)</p> <p>Pierre David, and Stewart, Richard, (2010) International Logistics, Cengage Learning.</p> <p>Hill, C. W.L. and Hult, G.T. M., (2015). <i>Global Business Today</i>, 9<sup>th</sup> Edition, McGraw-Hill (ISBN 978-9814738255)</p> <p>Lai, K. H. and Cheng, T. C. E. (2009) Just-in-Time Logistics, Gower Publishing, UK. (ISBN 978-0-566-08900-8)</p> <p>Langley, C. John, Jr. et al., (2008) Managing Supply Chains, A Logistics Approach, CFLP, China Society of Logistics, (2016), China Logistics Publishing House</p>
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