

## The Hong Kong Polytechnic University

### Subject Description Form

*Please read the notes at the end of the table carefully before completing the form.*

<b>Subject Code</b>	LGT5415
<b>Subject Title</b>	Research Project in Global Business and Decision Analysis
<b>Credit Value</b>	3
<b>Level</b>	5
<b>Pre-requisite/ <del>Co-requisite</del>/ Exclusion</b>	All the compulsory subjects
<b>Objectives</b>	<p>This subject is a small-scale research project and requires students to work individually, for a systematic and guided investigation of issues related to decisions analysis in global business for a company or industry.</p> <p>Students are expected to collect and evaluate information from different sources, use the theoretical knowledge obtained and apply it in a practical setting. The required skills include problem solving, organising and analysing, time management and presentation.</p>
<b>Intended Learning Outcomes</b> <i>(Note 1)</i>	<p>Upon completion of the subject, students will be able to:</p> <ol style="list-style-type: none"> <li>a. Undergo the process of conducting a research study related to decision analysis in global business.</li> <li>b. Select a proper research topic, apply proper qualitative and quantitative tools to analyse, deduce the solutions to the identified problems scientifically and understand the limitations, and document the findings in a formal report.</li> <li>c. Practice time management, and communicate the research results effectively.</li> </ol>
<b>Subject Synopsis/ Indicative Syllabus</b> <i>(Note 2)</i>	Each student will work individually on a project topic within the area of decision-making in global business, and identify a suitable supervisor to guide the study. The student will meet the supervisor at a time schedule suitable for both lecturer and student, to discuss the research direction and report progress.

	<p>When taking this course, students are expected to interact with their counterparts from a variety of industries and find practically relevant problem to work on.</p> <p>For the detailed procedure, each student will first select a research topic and write a proposal. Upon approval by the supervisor, the student works on the selected topic, conducts both qualitative and quantitative analysis, and meets with the supervisor to give feedback and monitor student’s progress regularly.</p> <p>Upon completion, the student needs to document the findings in a final report for grading. The report should be written in a logical and orderly manner. A final presentation may be conducted if needed.</p>																																														
<p><b>Teaching/Learning Methodology</b></p> <p>(Note 3)</p>	<p>Students work individually under the guidance of their supervisor. Regular supervision meetings will be scheduled during the semester.</p>																																														
<p><b>Assessment Methods in Alignment with Intended Learning Outcomes</b></p> <p>(Note 4)</p>	<table><tr><th rowspan="2">Specific assessment methods/tasks</th><th rowspan="2">% weighting</th><th colspan="6">Intended subject learning outcomes to be assessed (Please tick as appropriate)</th></tr><tr><th>a</th><th>b</th><th>c</th><th></th><th></th><th></th></tr><tr><td>Research Proposal (assessed by supervisor)</td><td>10%</td><td>√</td><td>√</td><td></td><td></td><td></td><td></td></tr><tr><td>Research Progress (assessed by supervisor)</td><td>10%</td><td>√</td><td>√</td><td></td><td></td><td></td><td></td></tr><tr><td>Dissertation (assessed by both supervisor and moderator)</td><td>80%</td><td>√</td><td>√</td><td>√</td><td></td><td></td><td></td></tr><tr><td>Total</td><td>100 %</td><td colspan="6"></td></tr></table> <p><u>Explanation of the appropriateness of the assessment methods in assessing the intended learning outcomes:</u></p> <p>It is a small-scale research project where students need to demonstrate their knowledge on global business and managerial decisions in addressing the identified issues of their selected topic.</p> <p>Students need to go through a learning process by studying in-depth, the chosen problem. They will seek guidance and encouragement from the supervisor. At the final stage, a project report needs to be produced discussing the findings of the study.</p>	Specific assessment methods/tasks	% weighting	Intended subject learning outcomes to be assessed (Please tick as appropriate)						a	b	c				Research Proposal (assessed by supervisor)	10%	√	√					Research Progress (assessed by supervisor)	10%	√	√					Dissertation (assessed by both supervisor and moderator)	80%	√	√	√				Total	100 %						
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Total	100 %																																														

<b>Student Study Effort Expected</b>	Class contact:
	▪ Guided Study 39 Hrs.
	▪ Hrs.
	Other student study effort:
	▪ Self-study 60 Hrs.
	▪ Writing up the thesis 30 Hrs.
	Total student study effort 129 Hrs.
<b>Reading List and References</b>	Specific references will be recommended for each topic by supervisors. Students are also expected to conduct a thorough literature search as part of the development of the project topic.

Note 1: Intended Learning Outcomes

Intended learning outcomes should state what students should be able to do or attain upon subject completion. Subject outcomes are expected to contribute to the attainment of the overall programme outcomes.

Note 2: Subject Synopsis/Indicative Syllabus

The syllabus should adequately address the intended learning outcomes. At the same time, overcrowding of the syllabus should be avoided.

Note 3: Teaching/Learning Methodology

This section should include a brief description of the teaching and learning methods to be employed to facilitate learning, and a justification of how the methods are aligned with the intended learning outcomes of the subject.

Note 4: Assessment Method

This section should include the assessment method(s) to be used and its relative weighting, and indicate which of the subject intended learning outcomes that each method is intended to assess. It should also provide a brief explanation of the appropriateness of the assessment methods in assessing the intended learning outcomes.

(Form AR 140) 8.2020