

| Subject Code | AF6932/LGT6932/MM603 | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| Subject Title | Independent Studies in Business | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Credit Value | 3 | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Level | 6 | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Normal Duration | 1-semester | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Pre-requisite/ Co-requisite/ Exclusion | Independent Studies in Business (AF6932/LGT6932/MM603) | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Role and Purposes | When a student has interest in studying a business area/topic not covered in any elective subject, this subject provides an opportunity for the student to explore it under the guidance of a staff advisor with expertise in this area. This subject contributes to the achievement of the DBA/DMgt outcome like an elective subject but in a guided-study mode (Outcome 2). | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Subject Learning Outcomes | <p>Upon completion of the subject, students will be able to:</p> <p>a. identify critical issues that could be considered as the potential research directions based on the chosen topic;</p> <p>b. conduct a comprehensive literature review and develop an in-depth understanding of the theories and/or research methods associated with the chosen topic;</p> | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Subject Synopsis/ Indicative Syllabus | <p>The area to be studied will be decided by the student and the staff advisor. The work will require the student to carry out an in-depth literature review on a particular, chosen academic topic.</p> <p>Before commencing this independent study, the participant must prepare a brief outline of the proposed study and obtain permission from the Programme Director.</p> <p>The individual paper should normally be around 3,000-5,000 words.</p> | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Teaching/Learning Methodology | The student who chooses to do an independent study will work directly with a faculty member who agrees to act as an advisor. The advisor will be an expert in the agreed area of study and will provide the student with guiding instruction. With the guidance of the advisor, the student is expected to produce a high-quality study report. | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Assessment Methods in Alignment with Intended Learning Outcomes | <table border="1"> <thead> <tr> <th rowspan="2">Specific assessment methods/tasks</th> <th rowspan="2">% weighting</th> <th colspan="3">Intended subject learning outcomes to be assessed (Please tick as appropriate)</th> </tr> <tr> <th>a.</th> <th>b.</th> <th>c.</th> </tr> </thead> <tbody> <tr> <td>Continuous Assessment*</td> <td>100%</td> <td></td> <td></td> <td></td> </tr> <tr> <td>1. Individual paper #</td> <td>100%</td> <td>✓</td> <td>✓</td> <td>✓</td> </tr> <tr> <td>Total</td> <td>100 %</td> <td colspan="3"></td> </tr> </tbody> </table> <p><i>*Weighting of assessment methods/tasks in continuous assessment may be different, subject to each subject lecturer.</i></p> <p><i># Depending on the project, students will be allowed to extend this subject to 2 semesters, regardless of whether it is a regular or summer semester.</i></p> | | | | Specific assessment methods/tasks | % weighting | Intended subject learning outcomes to be assessed (Please tick as appropriate) | | | a. | b. | c. | Continuous Assessment* | 100% | | | | 1. Individual paper # | 100% | ✓ | ✓ | ✓ | Total | 100 % | | | |
| Specific assessment methods/tasks | % weighting | Intended subject learning outcomes to be assessed (Please tick as appropriate) | | | | | | | | | | | | | | | | | | | | | | | | | |
| | | a. | b. | c. | | | | | | | | | | | | | | | | | | | | | | | |
| Continuous Assessment* | 100% | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1. Individual paper # | 100% | ✓ | ✓ | ✓ | | | | | | | | | | | | | | | | | | | | | | | |
| Total | 100 % | | | | | | | | | | | | | | | | | | | | | | | | | | |

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| | <p>Explanation of the appropriateness of the assessment methods in assessing the intended learning outcomes:</p> <p>After the student has identified a topic, he/she is guided by the advisor to read related materials, articles and journal papers in order to understand the topic area. As such, the best way to assess the student is to ask him/her to write a summary report on the topic so that the advisor can judge how well the student understands the topic.</p> | |
| Student Study Effort Expected | Class contact: | |
| | <ul style="list-style-type: none"> ▪ Guided study | 30 Hrs. |
| | Other student study effort: | |
| | <ul style="list-style-type: none"> ▪ Preparation for guided study | 30 Hrs. |
| | <ul style="list-style-type: none"> ▪ Preparation for project and research | 60 Hrs. |
| | Total student study effort | 120 Hrs. |
| Reading List and References | <p>This will vary according to the topic. Normally, the student will be required to do an extensive review of the literature associated with the topic studied.</p> | |