

<b>Subject Code</b>	AF6933/LGT6933/MM6032
<b>Subject Title</b>	Independent Studies in Business – International Collaborations Experience
<b>Credit Value</b>	3
<b>Level</b>	6
<b>Normal Duration</b>	1-semester
<b>Pre-requisite/ Co-requisite/ Exclusion</b>	A GPA of <u>at least 2.7</u> is required ----- Independent Studies in Business – International Collaborations Experience (AF6933/ LGT6933/ MM6032)
<b>Role and Purposes</b>	<p>This subject contributes to the achievement of the DBA/DMgt outcome by broadening, updating and deepening students’ knowledge of business administration in general (Outcome 1).</p> <p>The Faculty of Business at The Hong Kong Polytechnic University collaborates with premier international institutions to provide opportunity for selected students of DBA and DMgt programmes to join programmes offered by these institutions. These programmes provide learning experience in various areas such as management, marketing, finance and accounting, economics, leadership, etc. where students will find practical innovative solutions to complex business challenges. It also provides students the chance to 'globalize' their contacts file with senior executives from every continent.</p>
<b>Subject Learning Outcomes</b>	<p>Upon completion of the subject, students will be able to:</p> <p>a. Acquire knowledge of subjects not offered in the DBA/DMgt programme.</p> <p>b. Gain global perspective of the subject matters introduced by the provided institute;</p> <p>c. Get connected with other participants who are leaders in their respective areas and regions;</p> <p>As the content of this subject varies from year to year, students attending any of the programmes offered should visit websites of relevant institutions for further information.</p>
<b>Subject Synopsis/ Indicative Syllabus</b>	<p>The content varies from year to year with themes and interest areas such as:</p> <ul style="list-style-type: none"> <li>• Leading the Family Business;</li> <li>• Leadership Development;</li> <li>• Marketing and Strategy;</li> <li>• Business Management and Decision Making;</li> <li>• Innovation and Technology;</li> <li>• Accounting and Finance;</li> <li>• Economics and Corporate Governance;</li> <li>• Financial Risk Management;</li> <li>• Operations and Quality Management; and</li> <li>• Logistics and Supply Chain Management</li> </ul>
<b>Teaching/Learning Methodology</b>	<p>Currently, our international collaborations include Orchestrating Winning Performance (OWP) at IMD and the Executive Summer School at The London School of Economics and Political Science (LSE).</p> <p>By completing one written assignment, which will be assessed by a PolyU faculty member, DBA/DMgt students attending one of the programmes offered by the</p>

	<p>collaborated institutions can earn only 3 credits whether they opt for taking 1 or more than 1 programmes.</p> <p>The written assignment will be an individual report, reflecting on what has been learned from the programme that students attended, with insights drawn from the seminars, lectures, reading materials, and the in-class discussions etc. It can be divided into two parts:</p> <p>Part 1: A review of the course(s) and the associated readings of the chosen theme. Students are expected to demonstrate that they have acquired an in-depth understanding of the chosen theme or interest areas. The reflection should incorporate a summary of the lectures, cases, articles and discussions, as well as a critical review of the key concepts and practices covered in the course(s) of the chosen theme or interest areas.</p> <p>Part 2: A personal reflection on the seminars or lectures that students attended, highlighting some key messages.</p>															
<p><b>Assessment Methods in Alignment with Intended Learning Outcomes</b></p>	<table border="1" data-bbox="432 757 1469 1131"> <thead> <tr> <th data-bbox="432 757 783 857">Specific assessment methods/tasks</th> <th data-bbox="783 757 930 857">% weighting</th> <th data-bbox="930 757 1469 857">Intended subject learning outcomes to be assessed (Please tick as appropriate)</th> </tr> </thead> <tbody> <tr> <td data-bbox="432 857 783 925"><b>Continuous Assessment*</b></td> <td data-bbox="783 857 930 925"><b>100%</b></td> <td data-bbox="930 857 1469 1131" rowspan="5">As the content of this subject varies from year to year, students attending any of the programmes offered should visit websites of relevant institutions for further information.</td> </tr> <tr> <td data-bbox="432 925 783 992">1. Individual report<sup>#</sup></td> <td data-bbox="783 925 930 992">70%</td> </tr> <tr> <td data-bbox="432 992 783 1059">2. Participation</td> <td data-bbox="783 992 930 1059">30%</td> </tr> <tr> <td data-bbox="432 1059 783 1126">Total</td> <td data-bbox="783 1059 930 1126">100 %</td> </tr> <tr> <td data-bbox="432 1126 783 1131"></td> <td data-bbox="783 1126 930 1131"></td> </tr> </tbody> </table> <p data-bbox="416 1149 1485 1216"><i>*Weighting of assessment methods/tasks in continuous assessment may be different, subject to each subject lecturer.</i></p> <p data-bbox="416 1238 1485 1350"><i>#As the content of this subject varies from year to year, students attending any of the programmes offered should visit the websites of relevant institutions for further information.</i></p> <p data-bbox="416 1373 1485 1440"><b>Explanation of the appropriateness of the assessment methods in assessing the intended learning outcomes:</b></p> <p data-bbox="416 1462 1485 1529">Feedback is given to students immediately following the discussions and all students are invited to join.</p>		Specific assessment methods/tasks	% weighting	Intended subject learning outcomes to be assessed (Please tick as appropriate)	<b>Continuous Assessment*</b>	<b>100%</b>	As the content of this subject varies from year to year, students attending any of the programmes offered should visit websites of relevant institutions for further information.	1. Individual report <sup>#</sup>	70%	2. Participation	30%	Total	100 %		
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