

The Hong Kong Polytechnic University

Subject Description Form

Subject Code	LGT5001
Subject Title	Organisational Management in Shipping & Logistics
Credit Value	3
Level	5
Normal Duration	1-semester
Pre-requisite / Co-requisite/ Exclusion	Nil
Role and Purposes	<p>To provide students with a full understanding of the organisational and human resources management in the context of international shipping and logistics.</p> <p>This subject contributes to the following Intended Learning Outcomes for the MSc programme(s):</p> <p>MSc in International Shipping and Transport Logistics (Mixed-mode/Full time Stream)</p> <p>#1: Demonstrate how major maritime organizations function</p> <p>#6 Practise business ethics</p>
Subject Learning Outcomes	<p>Upon completion of the subject, students will be able to:</p> <ol style="list-style-type: none"> Demonstrate relevant professional knowledge and understanding of maritime and logistics organisations, the external environment in which they operate and how they are managed. Understand and respond to changes in global business environment with respect to the management issues of globalisation, organisational structure, cultural diversity, ethics and quality management in the context of international shipping and logistics. Analyse the inter-relationships among and the integration of these areas within the overall student learning experience.
Subject Synopsis/ Indicative Syllabus	<p>Logistics organisation structures; Generic organisational choices for logistics; Development of an optimal logistics organisation; Organisational issues in an international shipping and logistics context.</p> <p>Developing strategic alliances, shipping alliances and consortia. International joint venture formation and licensing. Managing diversity in organisations; organisation culture; managing multi-cultural organisations in shipping and logistics; Management of global logistics.</p>

	<p>Organisational issues in managing logistics productivity and performance, Logistics quality process, Third-party logistics, Outsourcing.</p> <p>Regulating regimes in international shipping; Effects of OSRA 1998 and EU competition policy on international shipping. Management issues in e-commerce in relation to shipping and logistics.</p> <p>Corporate social responsibilities. Human resources management in context, leadership and customer care.</p>																																																						
<p>Teaching/Learning Methodology</p>	<p>Lectures introduce and explain key theoretical risk-related concepts. Lectures are followed by class discussions where concepts are linked to real events in the industry through appropriate examples and their analysis.</p> <p>Seminars are highly interactive and include discussions of current / past events, case studies, and student presentations. Students are expected to actively participate in the classes and to share their experience and learn from each other.</p>																																																						
<p>Assessment Methods in Alignment with Intended Learning Outcomes</p>	<table border="1" data-bbox="518 907 1468 1469"> <thead> <tr> <th rowspan="2">Specific assessment methods/tasks</th> <th rowspan="2">% weighting</th> <th colspan="6">Intended subject learning outcomes to be assessed (Please tick as appropriate)</th> </tr> <tr> <th>a</th> <th>b</th> <th>c</th> <th></th> <th></th> <th></th> </tr> </thead> <tbody> <tr> <td>1. Coursework</td> <td>50%</td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> </tr> <tr> <td>Mini-project</td> <td>40%</td> <td>✓</td> <td>✓</td> <td>✓</td> <td></td> <td></td> <td></td> </tr> <tr> <td>Presentation</td> <td>10%</td> <td>✓</td> <td>✓</td> <td>✓</td> <td></td> <td></td> <td></td> </tr> <tr> <td>2. Examination</td> <td>50%</td> <td>✓</td> <td>✓</td> <td>✓</td> <td></td> <td></td> <td></td> </tr> <tr> <td>Total</td> <td>100 %</td> <td colspan="6"></td> </tr> </tbody> </table> <p>Explanation of the appropriateness of the assessment methods in assessing the intended learning outcomes:</p> <p>Since the course focuses on the organizational management in shipping and logistics, case analysis and learning from practical, work-based experiences form an important constituent of student assessment. Coursework in the form of mini-project which targets some critical issues in organisational management in context will reinforce theoretical concepts learnt during the lectures and enable their applications in real-life operational situations. Presentation of student projects in the form of seminars will enhance students' communications skills and reinforce their concepts through two-way dialogue and discussions.</p> <p>Final examination is an open-book examination that assesses student's in-depth understanding on the theoretical concepts of the subject and the ability to apply conceptual framework in real business case analysis.</p> <p>Students would be given regular feedback on their performance, by email or as comments on assignments submitted. <i>To pass this subject, students are</i></p>	Specific assessment methods/tasks	% weighting	Intended subject learning outcomes to be assessed (Please tick as appropriate)						a	b	c				1. Coursework	50%							Mini-project	40%	✓	✓	✓				Presentation	10%	✓	✓	✓				2. Examination	50%	✓	✓	✓				Total	100 %						
Specific assessment methods/tasks	% weighting			Intended subject learning outcomes to be assessed (Please tick as appropriate)																																																			
		a	b	c																																																			
1. Coursework	50%																																																						
Mini-project	40%	✓	✓	✓																																																			
Presentation	10%	✓	✓	✓																																																			
2. Examination	50%	✓	✓	✓																																																			
Total	100 %																																																						

	<i>required to obtain Grade D or above in BOTH the Continuous Assessment and Exam components.</i>
--	---

Student Study Effort Expected	Class contact:	
	▪ Lectures / Tutorials	39 Hrs.
	Other student study effort:	
	▪ Self study	45 Hrs.
	▪ Coursework	42 Hrs.
	Total student study effort	126 Hrs.
	Reading List and References	<p>.</p> <p>Rahim, M. Afzalur, <i>Managing conflict in organizations</i>, Transaction Publishers , 2011 , 4th <i>Edition</i>. <i>Managing conflict</i>, Boston, MA : Harvard Business School Press, c2007.</p> <p>Aba-Bulgu,M. and Sardar M.N. Islam, <i>Corporate crisis and risk management : modelling, strategies and SME application</i>. Oxford : Elsevier, 2007.</p> <p>McLean, Hamish, <i>Crisis command : strategies for managing corporate crises</i>, ARK Group , 2009.</p> <p>Richard G. Human Resources, Renckly, <i>Barron's Educational Series</i>, 2011 , 3rd Edition.</p> <p>Deresky, Helen (2008), <i>International management : managing across borders and cultures : text and cases</i>, Upper Saddle River, N.J. : Pearson Prentice Hall (6th edition).</p> <p>Morschett, Dirk, <i>Strategic international management text and cases</i>, Springer e-books, Gabler , 2009.</p> <p>Hogan-Garcia, Mikel (2007), <i>The four skills of cultural diversity competence : a process for understanding and practice</i>, Belmont, CA : Thomson Brooks/Cole. (3rd edition).</p> <p>Pozdnakova, Alla (2008), <i>Liner shipping and EU competition law</i>, Wolters Kluwer.</p> <p><i>Joint ventures, mergers and acquisitions, and capital flow</i>, James B. Tobin and Lawrence R. Parker, editors. New York : Nova Science Publishers, 2009.</p> <p>Crane, Andrew ; Matten, Dirk ; McWilliams, Abigail ; Moon, Jeremy ; ☆ Siegel, Donald. <u><i>The Oxford Handbook of Corporate Social Responsibility</i></u>;Oxford University Press , 2008</p> <p><u>Journals:</u></p> <p>Journal of Business Logistics Human Resources Journal International Journal of Physical distribution & Logistics</p>

	International Journal of Production Economics Maritime Economics and Logistics Maritime Policy and Management
--	---