

The Hong Kong Polytechnic University

Subject Description Form

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| Subject Code | LGT5034 |
| Subject Title | Global Sourcing and Supply |
| Credit Value | 3 |
| Level | 5 |
| Normal Duration | 1-semester |
| Pre-requisite / Co-requisite/ Exclusion | Nil |
| Role and Purposes | <p>This subject examines global sourcing decisions and development of supply strategy and network of firms in their integration of international value chains in changing business environments.</p> <p>This subject contributes to the following Intended Learning Outcomes for the MSc programme(s):</p> <p>MSc in Global Supply Chain Management</p> <p>#3 Manage global sourcing and procurement</p> |
| Subject Learning Outcomes | <p>Upon completion of the subject, students will be able to:</p> <ol style="list-style-type: none"> outline the internationalization strategies of firms in changing global business environments, examine international purchasing & supply decisions and development of global sourcing, evaluate global sourcing functions in context of integrated international value chains, develop global sourcing organization and strategies for effective supply chain process management, understand the best practices and contemporary issues of global sourcing and supply |
| Subject Synopsis/ Indicative Syllabus | <ul style="list-style-type: none"> ● Global business environments and internationalization strategies of firms ● Role of government, regional economies and business-government relationships ● International competitiveness of firms, industries and nations ● International purchasing and governance of transactions ● Foreign exchange risks in international business operations ● Development of global supply chains and sourcing strategies of firms ● International R & D, technology and business network development ● Supplier development in foreign markets |

| | <ul style="list-style-type: none"> ● Logistics management for global supply ● Integration of international value-chain functions ● Structural and cultural control in global business ● Global sourcing for effective supply chain management ● Best (relevant) practices of global sourcing and supply management ● Contemporary issues of global sourcing and supply management ● Leadership in making changes in relation to sourcing activities | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
|--|--|--|-----------------------------------|-------------|--|---|--|--|--|--|---|---|---|---|---|--|---------------|-----|---|---|---|---|---|--|--|--|--|--|--|--|--|--|----------------------|-----|---|---|---|---|---|--|-------|-------|--|--|--|--|--|--|
| Teaching/Learning Methodology | <p>Lectures and discussion are used to introduce to students the concept, theory and applications of the topics. Students need to participate in class, seminar like discussion of selected topics / cases in detail and exploring context-specific issues. Students are encouraged to take an active role in all seminar discussions (and to some extent, the lectures!).</p> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Assessment Methods in Alignment with Intended Learning Outcomes | <table border="1" data-bbox="517 719 1469 1214"> <thead> <tr> <th rowspan="2">Specific assessment methods/tasks</th> <th rowspan="2">% weighting</th> <th colspan="6">Intended subject learning outcomes to be assessed (Please tick as appropriate)</th> </tr> <tr> <th>a</th> <th>b</th> <th>c</th> <th>d</th> <th>e</th> <th></th> </tr> </thead> <tbody> <tr> <td>1. Coursework</td> <td>50%</td> <td>✓</td> <td>✓</td> <td>✓</td> <td>✓</td> <td>✓</td> <td></td> </tr> <tr> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> </tr> <tr> <td>3. Final examination</td> <td>50%</td> <td>✓</td> <td>✓</td> <td>✓</td> <td>✓</td> <td>✓</td> <td></td> </tr> <tr> <td>Total</td> <td>100 %</td> <td colspan="6"></td> </tr> </tbody> </table> <p>Explanation of the appropriateness of the assessment methods in assessing the intended learning outcomes:</p> <p><u>Coursework (50%):</u></p> <ul style="list-style-type: none"> - Team presentation and discussion to examine the development of global (25%) sourcing networks and integrated international value chains - Individual written assignment: essay in 2500 words on topics in global sourcing management and decisions (20%) - Class participation and performance (5%) <p><u>Final examination (50%):</u> 3-hour examination testing students' analytical and integrative thinking and knowledge in global sourcing and supply management</p> <p><i>Note: To pass this subject, students are required to obtain Grade D or above in both the Coursework and Exam components.</i></p> | | Specific assessment methods/tasks | % weighting | Intended subject learning outcomes to be assessed (Please tick as appropriate) | | | | | | a | b | c | d | e | | 1. Coursework | 50% | ✓ | ✓ | ✓ | ✓ | ✓ | | | | | | | | | | 3. Final examination | 50% | ✓ | ✓ | ✓ | ✓ | ✓ | | Total | 100 % | | | | | | |
| Specific assessment methods/tasks | % weighting | Intended subject learning outcomes to be assessed (Please tick as appropriate) | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | | a | b | c | d | e | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1. Coursework | 50% | ✓ | ✓ | ✓ | ✓ | ✓ | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 3. Final examination | 50% | ✓ | ✓ | ✓ | ✓ | ✓ | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Total | 100 % | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Student Study Effort Expected | Class contact: | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | <ul style="list-style-type: none"> ▪ Lectures / Tutorials | 39 Hrs. | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| | Other student study effort: | |
| | <ul style="list-style-type: none"> ▪ Private studies, group presentation and individual written assignment | 87 Hrs. |
| | Total student study effort | 126 Hrs. |
| Reading List and References | <ol style="list-style-type: none"> 1. Branch, A.E. (2009), <u>Global Supply Chain Management and International Logistics</u>, Routledge. 2. Cheng, L.K. and Kierzkowski, H. (Eds) (2001), <u>Global Production and Trade in East Asia</u>, Kluwer. 3. Cattaneo, O., Gereffi, G. and Staritz, C. (Eds.) (2010), <u>Global Value Chains in a Postcrisis World</u>, The World Bank. 4. Daniels, J.D., Radebaugh, L.H. and Sullivan, D.P. (2011), <u>International Business</u>, Pearson. 5. Dicken, P. (2007), <u>Global Shift: Mapping the Changing Contours of the World Economy</u>, Guilford Press. 6. Kotabe, M. and Helsen, K. (2010), <u>Global Marketing Management</u>, Wiley. 7. Lane, C. and Probert, J. (2009), <u>National Capitalisms, Global Production Networks</u>, Oxford University Press. 8. Trent, R.J. and Roberts, L.R. (2010), <u>Managing Global Supply Chain and Risk</u>, J.Ross. 9. Burt, David N., Dobler, Donald W., and Starling, Stephen L. (2004), <u>World Class Management, the Key to Supply Chain</u>, Mc Graw Hill. 10. Weele, Arjan J. van , (2014), <u>Purchasing & Supply Chain Management</u>, Cengage Learning. | |