

The Hong Kong Polytechnic University

Subject Description Form

Subject Code	LGT5061
Subject Title	International Logistics Management
Credit Value	3
Level	5
Normal Duration	1-semester
Exclusion	CSE564 Transportation and Logistics LGT5002 International Logistics Systems, Operations and Management
Role and Purposes	<p>This subject aims to provide students with an understanding of the growing importance of international logistics management in the global supply chain. It provides students with an accessible overview of logistics in international settings and a fundamental knowledge of how application of international logistics management principles can help firms achieve cost and service advantages in the global marketplace.</p> <p>This subject contributes to the following Intended Learning Outcomes for the MSc programme(s):</p> <p>MSc in Global Supply Chain Management #2 Build up operations and logistics concepts</p>
Subject Learning Outcomes	<p>Upon completion of the subject, students will be able to:</p> <ol style="list-style-type: none"> a. Understand the different elements of international logistics management; b. Learn the theories of international trade and their applications for international logistics management; c. Recognize the importance of international logistics management on firm performance; d. Acquire the analytical skills for managing international logistics activities; e. Understand how the elements of international logistics management should be organized to deliver cost and service advantages for firms; f. Study the issues for effective planning, control and monitoring of logistics management in international context.
Subject Synopsis/ Indicative Syllabus	<p>International logistics environment; International logistics and competitiveness; International logistics and the roles of Hong Kong; Concepts and theories of international trade; Trading terms and practices; Information management for international logistics; Globalization and the opportunities for logistics; Logistics customer services; Intermodal transportation systems; International shipping operations; Shipping markets, Shipping costs and freight rates; Container transport chain, Air transport; International purchasing and supply; Analysis of international opportunities; Warehousing; Logistics security issues; Environmental issues in the logistics chain; Performance evaluation in</p>

	international logistics; Quality management for logistics management; Future direction in international logistics management.							
Teaching/Learning Methodology	Lectures are the major teaching method used to facilitate learning. Students are able to learn both theories and applications. In addition, they can share and integrate their knowledge through case study discussions.							
Assessment Methods in Alignment with Intended Learning Outcomes	Specific assessment methods/tasks	% weighting	Intended subject learning outcomes to be assessed (Please tick as appropriate)					
			a	b	c	d	e	f
	Coursework							
	Quiz/Assignment	30%	✓	✓	✓	✓	✓	✓
	Participation in discussions/Attendance	20%	✓	✓	✓	✓	✓	✓
	Examination	50%	✓	✓	✓	✓	✓	✓
	Total	100 %						
<p>The examination questions cover some of the issues mentioned in the learning outcomes. Assessment is based on students' integration of their knowledge and thoughts.</p> <p><i>To pass this subject, students are required to obtain Grade D or above in BOTH the Continuous Assessment and Exam components.</i></p>								
Student Study Effort Expected	Class contact:							
	▪ Lectures / Tutorials						39 Hrs.	
	Other student study effort:							
	▪ Project						34 Hrs.	
	▪ Self-study						53 Hrs.	
	Total student study effort						126 Hrs.	
Reading List and References	<p>Lun, Y. H. V. and Lai, K. H. (2010) Shipping and Logistics Management, Springer, UK. (ISBN-978-1-84882-996-1)</p> <p>Lun, Y. H. V., Lai, K. H. and Cheng, T. C. E. (2009) Container Transport Management, Shipping and Transport Logistics Book Series, Inderscience, Geneva, Switzerland. (ISBN 0-907776-40-X)</p> <p>Stock, J. R. and Lambert, D. M. (2001) Strategic Logistics Management, 4th Edition, McGraw-Hill, New York. (ISBN 0-07-118122-9)</p> <p>Pierre David, and Stewart, Richard, (2010) International Logistics, Cengage Learning.</p>							

	<p>Hill, C. W.L. and Hult, G.T. M., (2015). <i>Global Business Today</i>, 9th Edition, McGraw-Hill (ISBN 978-9814738255)</p> <p>Lai, K. H. and Cheng, T. C. E. (2009) <i>Just-in-Time Logistics</i>, Gower Publishing, UK. (ISBN 978-0-566-08900-8)</p> <p>Langley, C. John, Jr. et al., (2008) <i>Managing Supply Chains, A Logistics Approach</i>, CFLP, China Society of Logistics, (2016), China Logistics Publishing House</p>
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