

The Hong Kong Polytechnic University

Subject Description Form

Subject Code	LGT3020
Subject Title	International Trade and Shipping
Credit Value	3
Level	3
Normal Duration	1-semester
Prerequisites	Nil
Role and Purpose	<p>This subject contributes to the achievement of the BBA outcomes by enabling students to:</p> <ol style="list-style-type: none"> a. Analyse business situations and problems in international trade and shipping by applying conceptual frameworks from Economics, Finance, Law and Quantitative methods. b. Identify and analyse the means by which value is created by the shipping industry, in delivering services that facilitate international trade. (Outcome 8) c. Develop knowledge and analytical skills necessary to make an immediate contribution, when first employed in organisation related to shipping / international trade. (Outcome 11)
Subject Learning Outcomes	<p>On completion of this subject, students will be able to:</p> <ol style="list-style-type: none"> a. Analyse vital events in world trade and shipping, by applying basic theories of international economics and trade. b. Appraise how politics, policies and regulations affect world trade and shipping. c. Identify problems and solutions in international trade and shipping. d. Be familiar with current developments in the shipping industry to a level that is adequate to base continuous self-enhancement of knowledge of the subject.
Synopsis / Indicative Syllabus	<p>International Trade An introduction to global trading patterns. An overview of ship types, cargo, ships and ports (dry cargo, tankers, specialist, container and Ro-Ro).</p> <p>Stakeholders in International Shipping An explanation of the roles of various stakeholders in Shipping: Ship-owners, Ship managers, Charterers, Insurers, intermediaries (Port / Liner / Chartering Agents and Brokers), Seafarers, workers unions, community, NGOs and governments.</p>

	<p>Organisation and Structure of International Shipping</p> <p>Role of shipping registers, classification societies and various international maritime and trade organisations. Shipping alliances and conferences.</p> <p>Different types of shipping companies including their structures and management. Consolidation and fragmentation in shipping industry.</p> <p>Development of trade shipping and structure.</p> <p>Maritime Geography</p> <p>Explanation of why ports and terminals are located where they are and the different types of cargoes being moved around the world in ships.</p> <p>Shipping and the Governments</p> <p>Introduction to shipping legislation especially those governing safety and ship management. Role of governments and other agencies in regulating shipping. Flag state and port state controls.</p> <p>Trade Policy and Tools - Tariffs, Quotas, VERs, VIEs, Taxes, Subsidies; Economic Efficiency Effects from Free Trade; Free Trade and the Distribution of Income; The Case for and Against for Protection; Free Trade as the "Pragmatically Optimal" Policy Choice. Customs.</p> <p>Maritime Security</p> <p>Security threats to shipping. Piracy, Terrorism. ISPS Code, CSI, C-TPAT, Impact of security on costs. Security threats and insurance costs. Impact of disruptions in shipping. Resilience and vulnerability of shipping to security threats.</p> <p>Shipping Documentation and Procedures</p> <p>Introduction to documentation, role and purpose of shipping documents. Common shipping documents including Bills of Lading, Shipping Order, Sea Waybill, Air Waybill, Certificates of Origin.</p> <p>Incoterms: origin and purpose, common Incoterms.</p> <p>Shipping Careers</p> <p>A discussion of work and business opportunities in shipping industry.</p>
<p>Teaching / Learning Methodology</p>	<p>Lectures introduce and explain key theoretical concepts. These are linked to real events in the industry through appropriate examples.</p> <p>Tutorials give students an opportunity to enhance their understanding of concepts taught in lectures. Tutorials are highly interactive and include discussions of current / past events, case studies and student presentations.</p>

Assessment Methods	Specific assessment methods/tasks	% weighting	Intended subject learning outcomes to be assessed (Please tick as appropriate)					
			a	b	c	d		
	Coursework							
	Weekly report / Analysis / quiz	30%	✓	✓	✓	✓		
	Participation in discussions / Attendance	20%	✓	✓	✓	✓		
	Examination	50%	✓	✓	✓	✓		
	Total	100 %						
<p>Students would be given regular feedback on their performance, by email or as comments on assignments submitted.</p> <p><i>To pass this subject, students are required to obtain Grade D or above in BOTH the Continuous Assessment and Final Examination components.</i></p>								
Student Study Effort Expected	Class contact:							
	▪ Lecture		26 Hrs.					
	▪ Tutorial		13 Hrs.					
	Other student study effort:							
	▪ Self-study / research for self-learning tasks		45 Hrs.					
	▪ Assignment / preparation for examination / test		42 Hrs.					
	Total student study effort			126 Hrs.				
Reading List and References	<p><u>Compulsory</u></p> <p>Stopford, Martin. (2009), <i>Maritime Economics</i>, London, New York: Routledge, 3rd edition. (Physical copies and eBook available in Poly U library)</p> <p><u>Supplementary</u></p> <p>United Nations Conference on Trade and Development (UNCTAD) (2017), <i>Review of Maritime Transport 2017</i>, UNCTAD/RMT/2017, United Nations Publication, New York. Available for download at http://unctad.org/en/PublicationsLibrary/rmt2017_en.pdf</p>							

Talley, Wayne K. (2009), *Port Economics*. London: New York: Routledge (Poly U library Circulation Coll - HE551 .T356 2009) (eBook available - HE551 P64 2006eb)

Pugel, Thomas A. (2009), *International Economics*. 14th edition, New York, NY: Mc Graw-Hill / Irwin. PolyU Circulation Coll HF1411.K5 2009.

Indicative

The Economist

Lloyd's List

TradeWind

Journal

Maritime Policy and Management

Maritime Business Review

Maritime Economics and Logistics

International Journal Shipping and Transport Logistics