

The Hong Kong Polytechnic University

Subject Description Form

Subject Code	LGT3206
Subject Title	International Study Tour in Shipping and Logistics
Credit Value	3
Level	3
Normal Duration	1-semester
Pre-requisite / Co-requisite/ Exclusion	Nil
Role and Purposes	<p>This subject provides a learning environment in which students will have first-hand experience and knowledge of the management, operations and environments of business activities concerning shipping, logistics and supply chain management. (Outcome 8).</p> <p>To provide an environment of active classroom in which students interact with professionals in relevant organizations outside Hong Kong. It provides opportunity of learning experience to understand real-world business operations with a global perspective. (Outcome 2)</p> <p>Students are empowered to organize the study tour and solve all problems (e.g., financial management and logistical planning) in connection to the study tour (Outcomes 3 and 7), and to exercise the skills of leadership and team work. (Outcome 9)</p>
Subject Learning Outcomes	<p>Upon completion of the subject, students will be able to:</p> <ol style="list-style-type: none"> a. Appraise different operations in international shipping, logistics and supply chains in other parts of the region. b. Analyze issues of international shipping, logistics and supply chain by interacting with professionals in other parts of the region. c. Appreciate the differences in culture, social values, and economic development by communicating with the people in other parts of the region. d. Apply skills and competence in planning and managing an international study tour.
Subject Synopsis/ Indicative Syllabus	<p>Leadership and team building</p> <ul style="list-style-type: none"> ▪ Offering of opportunities for applying leadership skills, building teams and motivating peers <p>Organizational structure and operations in international shipping and logistics industry</p> <ul style="list-style-type: none"> ▪ Development of organizational structure and operations in international shipping and logistics under the impact of globalization, knowledge transfer and management in multinational enterprises

	<p>Some selected topics according to the business nature of the organizations to be visited</p> <ul style="list-style-type: none"> ▪ Examples discussion topics include: 1) industry and organizational backgrounds, 2) the economy, history, culture and customs of the county to be visited, 3) related global or regional issues (e.g., economic downturn) and their possible impact, 4) social or ethical concerns (e.g., green practices) and 5) business communication skills, etc. 																															
<p>Teaching/Learning Methodology</p>	<p>The teaching/learning approach is mainly interactive in and outside classroom, supported by preparatory lectures and seminars prior the study tour. Theories and practical issues are to be discussed in respect to local market situation of the tour destination.</p> <p>A Planning and Executive Committee is to be formed by students under the facilitation of subject lecturers, which is responsible for planning of itinerary, drawing up budget, documentation, handling of account, tendering for travel agents and managing all activities during the tour.</p>																															
<p>Assessment Methods in Alignment with Intended Learning Outcomes</p>	<table border="1" data-bbox="533 857 1481 1196"> <thead> <tr> <th rowspan="2">Specific assessment methods/tasks</th> <th rowspan="2">% weighting</th> <th colspan="6">Intended subject learning outcomes to be assessed</th> </tr> <tr> <th>a</th> <th>b</th> <th>c</th> <th>d</th> <th></th> <th></th> </tr> </thead> <tbody> <tr> <td>Continuous assessment</td> <td>100%</td> <td>✓</td> <td>✓</td> <td>✓</td> <td>✓</td> <td></td> <td></td> </tr> <tr> <td>Total</td> <td>100 %</td> <td colspan="6"></td> </tr> </tbody> </table> <p>Explanation of the appropriateness of the assessment methods in assessing the intended learning outcomes:</p> <p>The learning outcomes of this subject are so diverse that they include practical business knowledge and personal development concerns. By using continuous assessment, students' leadership skills, contributions as a team player, insights acquired through the visits and lessons learnt through the organization of the tour will be assessed by using peer review, participation records, subject lectures' observation and the final reports.</p>		Specific assessment methods/tasks	% weighting	Intended subject learning outcomes to be assessed						a	b	c	d			Continuous assessment	100%	✓	✓	✓	✓			Total	100 %						
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**Reading List and
References**

Essential Readings

Rama, Marie (2012), Corporate Governance and Corruption: Ethical Dilemmas of Asian Business Groups, *Journal of Business Ethics*, Vol. 109(4), pp. 501-519.

Petrick, Joseph Cragg, Wesley; Sañudo, Martha (2011), Business Ethics in North America: Trends and Challenges, *Journal of Business Ethics*, Vol. 104(1), pp. 51-62.

Alderton, P.M. (2008), *Port Management and Operations*, 3rd ed., London: LLP.

Bowden, John (2008), *Writing a Report: How to Prepare, Write and Present Really Effective Reports*, 8th ed., Oxford: How To Books.

Annual reports, databases and/or websites of companies and government departments.

Supplementary Readings

Bichou, K., Bell, M.G.H. and Evans, A. (2007), *Risk Management in Port Operations, Logistics and Supply Chain Security*, London: Informa Law.

Faass, Josephine (2010), Florida's Approach to Natural Resource Damage Assessment: A Short, Sweet Model for States Seeking Compensation, *Ecological Restoration*, Vol. 28(1), pp. 32-39.

Indicative Readings

Selected articles from the following journals and web-pages.

- International Study Tour Facebook
<https://www.facebook.com/lms.ist.2015/>
- Maritime Policy & Management
- International Journal of Shipping and Transport Logistics
- Journal of Business Logistics
- International Journal of Physical Distribution & Logistics Management
- Journal of Business Ethics
- Fairplay <http://www.fairplay.co.uk>
- Tradewinds <http://www.tradewinds.no>
- Facebook <https://www.facebook.com/lms.ist.2015/>