

The Hong Kong Polytechnic University

Subject Description Form

Subject Code	LGT3207
Subject Title	Study Tour and Visits in Global Supply Chain Management
Credit Value	3
Level	3
Normal Duration	1-semester
Pre-requisite	LGT2106 Principles of Operations Management
Objectives	<p>This subject provides a learning environment in which students will have first-hand experience and knowledge of the management, operations and environments of business activities concerning shipping, logistics and supply chain management.</p> <p>To provide an environment of active classroom in which students interact with professionals in relevant organizations outside Hong Kong. It provides opportunity of learning experience to understand real-world business operations with a global perspective.</p> <p>Students are empowered to organize the study tour and solve all problems (e.g., financial management and logistical planning) in connection to the study tour, and to exercise the skills of leadership and team work.</p>
Intended Learning Outcomes	<p>Upon completion of the subject, students will be able to:</p> <ol style="list-style-type: none"> Appraise different operations in international shipping, logistics and supply chains in other parts of the region. Analyze issues of international shipping, logistics and supply chain by interacting with professionals in other parts of the region. Appreciate the differences in culture, social values, and economic development by communicating with the people in other parts of the region. Apply skills and competence in planning and managing an international study tour.
Subject Synopsis/ Indicative Syllabus	<p>Leadership and team building</p> <ul style="list-style-type: none"> ▪ Offering of opportunities for applying leadership skills, building teams and motivating peers <p>Organizational structure and operations in international shipping and logistics industry</p> <ul style="list-style-type: none"> ▪ Development of organizational structure and operations in international shipping and logistics under the impact of globalization, knowledge transfer and management in multinational enterprises <p>Some selected topics according to the business nature of the organizations to be visited</p>

	<ul style="list-style-type: none">Examples discussion topics include: 1) industry and organizational backgrounds, 2) the economy, history, culture and customs of the county to be visited and 3) business communication skills, etc.																																																			
Teaching/Learning Methodology	<p>The teaching/learning approach is mainly interactive in and outside classroom, supported by preparatory lectures and seminars prior the study tour. Theories and practical issues are to be discussed in respect to local market situation of the tour destination.</p> <p>A Planning and Executive Committee is to be formed by students under the facilitation of subject lecturers, which is responsible for planning of itinerary, drawing up budget, documentation, handling of account, tendering for travel agents and managing all activities during the tour.</p>																																																			
Assessment Methods in Alignment with Intended Learning Outcomes	<table><tr><th rowspan="2">Specific assessment methods/tasks</th><th rowspan="2">% weighting</th><th colspan="4">Intended subject learning outcomes to be assessed (Please tick as appropriate)</th></tr><tr><th>a</th><th>b</th><th>c</th><th>d</th></tr><tr><td colspan="6">Continuous assessment</td></tr><tr><td>Reflective report</td><td>20%</td><td>✓</td><td></td><td></td><td>✓</td></tr><tr><td>Class Participation</td><td>20%</td><td></td><td>✓</td><td>✓</td><td>✓</td></tr><tr><td>Teams Performance</td><td>30%</td><td>✓</td><td>✓</td><td>✓</td><td>✓</td></tr><tr><td>Individual Performance</td><td>30%</td><td>✓</td><td>✓</td><td>✓</td><td>✓</td></tr><tr><td>Total</td><td>100 %</td><td colspan="4"></td></tr></table> <p>Explanation of the appropriateness of the assessment methods in assessing the intended learning outcomes:</p> <p>The learning outcomes of this subject are so diverse that they include practical business knowledge and personal development concerns. By using continuous assessment, students’ leadership skills, contributions as a team player, insights acquired through the visits and lessons learnt through the organization of the tour will be assessed by using peer review, participation records, subject lectures’ observation and the final reports.</p>						Specific assessment methods/tasks	% weighting	Intended subject learning outcomes to be assessed (Please tick as appropriate)				a	b	c	d	Continuous assessment						Reflective report	20%	✓			✓	Class Participation	20%		✓	✓	✓	Teams Performance	30%	✓	✓	✓	✓	Individual Performance	30%	✓	✓	✓	✓	Total	100 %				
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<p>Reading List and References</p>	<p><u>Recommended reading</u></p> <p>Chopra, S. (2019). <i>Supply Chain Management: Strategy, Planning, and Operation (7th edition)</i>, Pearson</p> <p>Novack, G., Suzuki, C., Gibson, B.J., Suzuki, Y., and Coyle, J.J. (2019). <i>Transportation: A Global Supply Chain Perspective (9th edition)</i>. Cengage Learning.</p> <p>David, P., and Stewart, R. (2010). <i>International Logistics: The management of international trade operations (3rd edition)</i>. Cengage Learning.</p> <p><u>Journals</u></p> <p>Journal of Business Logistics</p> <p>Journal of Operations Management</p> <p>Journal of Supply Chain Management</p> <p>Transportation Research</p>
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