

The Hong Kong Polytechnic University

Subject Description Form

Subject Code	LGT3808
Subject Title	Study Tour in Aviation Management and Logistics
Credit Value	3
Level	3
Normal Duration	1-semester
Pre-requisite	Nil
Objectives	<p>This subject provides a learning environment in which students will have first-hand experience and knowledge of the management, operations and environments of business activities concerning aviation, logistics and supply chain management.</p> <p>To provide an environment of active classroom in which students interact with professionals in relevant organizations outside Hong Kong. It provides opportunity of learning experience to understand real-world business operations with a global perspective.</p> <p>Students are empowered to organize the study tour and solve all problems (e.g., financial management and logistical planning) in connection to the study tour, and to exercise the skills of leadership and teamwork.</p>
Intended Learning Outcomes	<p>Upon completion of the subject, students will be able to:</p> <ol style="list-style-type: none"> Appraise different operations in international aviation, logistics and supply chains in other parts of the region. Analyze issues of international shipping, logistics and supply chain by interacting with professionals in other parts of the region. Appreciate the differences in culture, social values, and economic development by communicating with the people in other parts of the region. Apply skills and competence in planning and managing an international study tour.
Subject Synopsis/ Indicative Syllabus	<p>Leadership and team building</p> <ul style="list-style-type: none"> Offering of opportunities for applying leadership skills, building teams and motivating peers <p>Organizational structure and operations in international shipping and logistics industry</p> <ul style="list-style-type: none"> Development of organizational structure and operations in international shipping and logistics under the impact of globalization, knowledge transfer and management in multinational enterprises <p>Some selected topics according to the business nature of the organizations to be visited</p>

	<ul style="list-style-type: none"> Examples discussion topics include: 1) industry and organizational backgrounds, 2) the economy, history, culture and customs of the county to be visited, 3) related global or regional issues (e.g., economic downturn) and their possible impact, 4) social or ethical concerns (e.g., green practices) and 5) business communication skills, etc. 																																																						
Teaching/Learning Methodology	<p>The teaching/learning approach is mainly interactive in and outside classroom, supported by preparatory lectures and seminars prior the study tour. Theories and practical issues are to be discussed in respect to local market situation of the tour destination.</p> <p>A Planning and Executive Committee is to be formed by students under the facilitation of subject lecturers, which is responsible for planning of itinerary, drawing up budget, documentation, handling of account, tendering for travel agents and managing all activities during the tour.</p>																																																						
Assessment Methods in Alignment with Intended Learning Outcomes	<table border="1" data-bbox="533 757 1481 1361"> <thead> <tr> <th rowspan="2">Specific assessment methods/tasks</th> <th rowspan="2">% weighting</th> <th colspan="6">Intended subject learning outcomes to be assessed (Please tick as appropriate)</th> </tr> <tr> <th>a</th> <th>b</th> <th>c</th> <th>d</th> <th></th> <th></th> </tr> </thead> <tbody> <tr> <td>Participation and Discipline</td> <td>20%</td> <td>✓</td> <td>✓</td> <td>✓</td> <td>✓</td> <td></td> <td></td> </tr> <tr> <td>Assessment on Team Performance</td> <td>20%</td> <td>✓</td> <td>✓</td> <td>✓</td> <td>✓</td> <td></td> <td></td> </tr> <tr> <td>Peer Review</td> <td>40%</td> <td>✓</td> <td>✓</td> <td>✓</td> <td>✓</td> <td></td> <td></td> </tr> <tr> <td>Final report</td> <td>20%</td> <td>✓</td> <td>✓</td> <td>✓</td> <td>✓</td> <td></td> <td></td> </tr> <tr> <td>Total</td> <td>100 %</td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> </tr> </tbody> </table> <p>Explanation of the appropriateness of the assessment methods in assessing the intended learning outcomes:</p> <p>The learning outcomes of this subject are so diverse that they include practical business knowledge and personal development concerns. By using continuous assessment, students' leadership skills, contributions as a team player, insights acquired through the visits and lessons learnt through the organization of the tour will be assessed by using peer review, participation records, subject lectures' observation and the final reports.</p>	Specific assessment methods/tasks	% weighting	Intended subject learning outcomes to be assessed (Please tick as appropriate)						a	b	c	d			Participation and Discipline	20%	✓	✓	✓	✓			Assessment on Team Performance	20%	✓	✓	✓	✓			Peer Review	40%	✓	✓	✓	✓			Final report	20%	✓	✓	✓	✓			Total	100 %						
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	Total student study effort	126 Hrs.
Reading List and References	<p>Beesley, M.E. and Littlechild, S.C., 1989. The regulation of privatized monopolies in the United Kingdom. <i>RAND Journal of Economics</i> 20, 454-472.</p> <p>Czerny, A.I., 2021. Airport regulation. International Encyclopedia of Transportation. Elsevier.</p> <p>Czerny, A.I., Guiomard, C. and Zhang, A., 2016. Single-till versus dual-till regulation of airports. Where do academics and regulators (dis)agree? <i>Journal of Transport Economics and Policy</i> 50, 350-368.</p> <p>Czerny, A.I. and Lang, H., 2021. Privatization and deregulation of the airline industry. International Encyclopedia of Transportation. Elsevier.</p> <p>Wiltshire, J., 2018. Airport competition: Reality or myth? <i>Journal of Air Transport Management</i> 67, 241-248.</p>	