

The Hong Kong Polytechnic University

Subject Description Form

Subject Code	LGT4105
Subject Title	International Operations Management
Credit Value	3
Level	4
Normal Duration	1-semester
Pre-requisite	LGT2106 Principles of Operations Management
Objectives	This subject examines international business environments and operations management strategies and functions of firms in sustaining international competitiveness.
Intended Learning Outcomes	<p>Upon completion of the subject, students will be able to:</p> <ol style="list-style-type: none"> examine the changes in international business environments and the competitive and alliance business strategies of firms evaluate international operations management functions in the context of sustaining integrated and competitive value/supply chains in global markets outline the structural and cultural characteristics of an organisation for integrated international business operations
Subject Synopsis/ Indicative Syllabus	<ul style="list-style-type: none"> ▪ Internationalisation concepts and a study framework for international operations management ▪ Government policies in trade, investment and industry ▪ Economic and cultural environments for international business ▪ International competitiveness of Hong Kong-China businesses ▪ Global supply chain development and quality management of firms ▪ Foreign exchange risks in international operations ▪ International R&D and new product development for international markets ▪ Global sourcing decisions and international manufacturing ▪ Logistics services for global supply ▪ Network organisations and organisational capital for global business ▪ Cultural control and human capital for international operations management ▪ Operations management in emerging markets and for new business models such as e-commerce and multi-channel

Teaching/Learning Methodology	Lectures are used to introduce to students the concepts and applications of the topics. In tutorials, students will be guided to discuss selected topics/cases in detail and explore context-specific issues. They will also be guided to search for new information on the topics.																																																																					
Assessment Methods in Alignment with Intended Learning Outcomes	<table><tr><th rowspan="2">Specific assessment methods/tasks</th><th rowspan="2">% weighting</th><th colspan="6">Intended subject learning outcomes to be assessed (Please tick as appropriate)</th></tr><tr><th>a</th><th>b</th><th>c</th><th></th><th></th><th></th></tr><tr><td>1. Class participation</td><td>5%</td><td>✓</td><td>✓</td><td>✓</td><td></td><td></td><td></td></tr><tr><td>2. Group project</td><td>25%</td><td>✓</td><td>✓</td><td>✓</td><td></td><td></td><td></td></tr><tr><td>3. Quiz</td><td>20%</td><td>✓</td><td>✓</td><td>✓</td><td></td><td></td><td></td></tr><tr><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td></tr><tr><td>5. Final exam</td><td>50%</td><td>✓</td><td>✓</td><td>✓</td><td></td><td></td><td></td></tr><tr><td>Total</td><td>100 %</td><td colspan="6"></td></tr></table> Explanation of the appropriateness of the assessment methods in assessing the intended learning outcomes: <u>Continuous Assessment (50%)</u> : class participation, group project and quiz. <u>Final Exam (50%)</u> : 3-hour closed-book exam testing students' analytical and integrative thinking and knowledge in international operations management.								Specific assessment methods/tasks	% weighting	Intended subject learning outcomes to be assessed (Please tick as appropriate)						a	b	c				1. Class participation	5%	✓	✓	✓				2. Group project	25%	✓	✓	✓				3. Quiz	20%	✓	✓	✓												5. Final exam	50%	✓	✓	✓				Total	100 %						
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Student Study Effort Expected	Class contact:																																																																					
	▪ Lectures							26 Hrs.																																																														
	▪ Tutorial							13 Hrs.																																																														
	Other student study effort:																																																																					
	▪ Private studies and group work							87 Hrs.																																																														
	Total student study effort							126 Hrs.																																																														
Reading List and References	<u>Main Reference Books</u> 1. Daniels, J.D., Radebaugh, L.H. and Sullivan D.P. (2015), <u>International Business: Environments and Operations</u> , 15 th edition, Pearson. 2. Dicken, P. (2015), <u>Global Shift: Mapping the Changing Contours of the World Economy</u> , 7 th edition, Guilford Press. 3. Friedman, T.L. (2005), <u>The World is Flat: A brief History of the Twenty-First Century</u> , Farrar, Straus and Giroux. 4. Hill, C.W.L., Wee, C.-H. and Udayasankar, K. (2012), <u>International Business: An Asian Perspective</u> , McGraw-Hill. 5. Hill, C.W.L. (2025), <u>International Business: Competing in the Global Marketplace</u> , 2025 release, McGraw-Hill. 6. Kotabe, M., and Helsen, K. (2023). <u>Global Marketing Management</u> , 9 th edition, Wiley.																																																																					

	<p><u>Main Reference Journals</u></p> <p>Columbia Journal of World Business</p> <p>Harvard Business Review</p> <p>Industrial Marketing Management</p> <p>Journal of International Business Studies</p> <p>Journal of Operations Management</p> <p>Journal of Supply Chain Management</p> <p>Journal of World Business</p> <p>Long Range Planning</p> <p>MIT Sloan Management review</p>
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