

# The Hong Kong Polytechnic University

## Subject Description Form

<b>Subject Code</b>	LGT4105
<b>Subject Title</b>	International Operations Management
<b>Credit Value</b>	3
<b>Level</b>	4
<b>Normal Duration</b>	1-semester
<b>Pre-requisite</b>	LGT2106 Principles of Operations Management
<b>Role and Purposes</b>	This subject examines international business environments and operations management strategies ( <b>Outcome 10</b> ) and functions of firms in sustaining international competitiveness ( <b>Outcome 8</b> ).
<b>Subject Learning Outcomes</b>	<p>Upon completion of the subject, students will be able to:</p> <ol style="list-style-type: none"> <li>a. examine the changes in international business environments and the competitive and alliance business strategies of firms</li> <li>b. evaluate international operations management functions in the context of sustaining integrated and competitive value/supply chains in global markets</li> <li>c. outline the structural and cultural characteristics of an organisation for integrated international business operations</li> </ol>
<b>Subject Synopsis/ Indicative Syllabus</b>	<ul style="list-style-type: none"> <li>▪ Internationalisation theories and a study framework for international operations management</li> <li>▪ Government policies in trade, investment and industry</li> <li>▪ Economic and cultural environments for international business</li> <li>▪ International competitiveness of Hong Kong-China businesses</li> <li>▪ Global supply chain development and quality management of firms</li> <li>▪ Foreign exchange risks in international operations</li> <li>▪ International R &amp; D and new product development for international markets</li> <li>▪ Global sourcing decisions and international manufacturing</li> <li>▪ Logistics services for global supply</li> <li>▪ Network organisations and organisational capital for global business</li> <li>▪ Cultural control and human capital for international operations management</li> </ul>
<b>Teaching/Learning Methodology</b>	Lectures are used to introduce to students the concept, theory and applications of the topics. In tutorials, students have to discuss selected topics/cases in detail and explore context-specific issues.

	They will also be guided to search for new information on the topics.																																																																				
<b>Assessment Methods in Alignment with Intended Learning Outcomes</b>	<table border="1" data-bbox="518 365 1469 864"> <thead> <tr> <th rowspan="2">Specific assessment methods/tasks</th> <th rowspan="2">% weighting</th> <th colspan="6">Intended subject learning outcomes to be assessed (Please tick as appropriate)</th> </tr> <tr> <th>a</th> <th>b</th> <th>c</th> <th></th> <th></th> <th></th> </tr> </thead> <tbody> <tr> <td>1. Class participation</td> <td>5%</td> <td>✓</td> <td>✓</td> <td>✓</td> <td></td> <td></td> <td></td> </tr> <tr> <td>2. Group project</td> <td>20%</td> <td>✓</td> <td>✓</td> <td>✓</td> <td></td> <td></td> <td></td> </tr> <tr> <td>3. Quiz</td> <td>15%</td> <td>✓</td> <td>✓</td> <td>✓</td> <td></td> <td></td> <td></td> </tr> <tr> <td>4. Case study reports</td> <td>10%</td> <td>✓</td> <td>✓</td> <td>✓</td> <td></td> <td></td> <td></td> </tr> <tr> <td>5. Final exam</td> <td>50%</td> <td>✓</td> <td>✓</td> <td>✓</td> <td></td> <td></td> <td></td> </tr> <tr> <td>Total</td> <td>100 %</td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> </tr> </tbody> </table> <p data-bbox="518 882 1469 947">Explanation of the appropriateness of the assessment methods in assessing the intended learning outcomes:</p> <p data-bbox="518 965 1469 1030"><u>Continuous Assessment (50%)</u>: class participation, group project, quiz, and case assignment.</p> <p data-bbox="518 1048 1469 1113"><u>Final Exam (50%)</u>: 3-hour closed-book exam testing students' analytical and integrative thinking and knowledge in international operations management.</p> <p data-bbox="518 1131 1469 1196"><i>Note: To pass this subject, students are required to obtain Grade D or above in BOTH the Coursework and Exam components.</i></p>							Specific assessment methods/tasks	% weighting	Intended subject learning outcomes to be assessed (Please tick as appropriate)						a	b	c				1. Class participation	5%	✓	✓	✓				2. Group project	20%	✓	✓	✓				3. Quiz	15%	✓	✓	✓				4. Case study reports	10%	✓	✓	✓				5. Final exam	50%	✓	✓	✓				Total	100 %						
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<b>Student Study Effort Expected</b>	Class contact:																																																																				
	<ul style="list-style-type: none"> <li>▪ Lectures</li> </ul>						26 Hrs.																																																														
	<ul style="list-style-type: none"> <li>▪ Tutorial</li> </ul>						13 Hrs.																																																														
	Other student study effort:																																																																				
	<ul style="list-style-type: none"> <li>▪ Private studies and group work</li> </ul>						87 Hrs.																																																														
	Total student study effort						126 Hrs.																																																														
<b>Reading List and References</b>	<p data-bbox="518 1581 807 1615"><b><u>Main Reference Books</u></b></p> <ol data-bbox="568 1630 1469 2114" style="list-style-type: none"> <li>1. Branch, A.E. (2009), <u>Global Supply Chain Management and International Logistics</u>, Routledge.</li> <li>2. Cavusgil, S.T., Knight, G. and Riesenberger, J.R. (2008), <u>International Business: Strategy, Management, and the New Realities</u>, McGraw-Hill.</li> <li>3. Cheng, L.K. and Kierzkowski, H. (Eds) (2001), <u>Global Production and Trade in East Asia</u>, Kluwer.</li> <li>4. Daniels, J.D., Radebaugh, L.H. and Sullivan, D.P. (2011), <u>International Business</u>, Prentice Hall.</li> <li>5. Dicken, P. (2011), <u>Global Shift: Mapping the Changing Contours of the World Economy</u>, Guilford Press.</li> <li>6. Friedman, T.L. (2005), <u>The World is Flat: A brief History of the</u></li> </ol>																																																																				

Twenty-First Century, Farrar, Straus and Giroux.

7. Hasegawa, H. and Noronha, C. (Eds.)(2009), Asian Business and Management, Palgrave Macmillan.
8. Hill, C.W.L., Wee, C.-H. and Udayasankar, K. (2012), International Business: An Asian Perspective, McGraw-Hill.
9. Kotabe, M. and Helsen, K. (2010), Global Marketing Management, Wiley.
10. Lane, C. and Probert, J. (2009), National Capitalisms, Global Production Networks, Oxford University Press.
11. Peng, M. (2009), Global Strategy, South-Western Cengage Learning.
12. Yusuf, S., Altaf, M.A. and Nabeshima, K (Eds.)(2004), Global Production Networking and Technological Change in East Asia, The World Bank.

**Main Reference Journals**

Columbia Journal of World Business

Harvard Business Review

Industrial Marketing Management

Journal of International Business Studies

Journal of Operations Management

Journal of Supply Chain Management

Journal of World Business

Long Range Planning

MIT Sloan Management review

